MORALITY VALUES IN *JUMBO* MOVIE SOUNDTRACK SONGS AND THEIR RELEVANCE TO INDONESIAN LANGUAGE LEARNING AT MADRASAH ALIYAH

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Abstract

Songs as modern literary works not only function as entertainment, but also as a means of character education, one of which can be found in the soundtrack of the movie Jumbo. This research aims to reveal the morality values in Jumbo movie soundtrack and its relevance to Indonesian language learning in Madrasah Aliyah. This research uses descriptive qualitative approach with literature study method which is analyzed through Miles & Huberman interactive model. The data is in the form of lyrics of three main songs part of the soundtrack of this movie, namely Selalu Ada di Nadimu sung by Bunga Citra Lestari, Prince Poetiray & Quinn Salman, Dengar Hatimu by Prince Poetiray & Quinn Salman, and Kumpul Bocah by MALIQ & D'Essentials. The research found seven prominent morality values, namely gratitude, compassion, caring, resilience and courage, optimism, self-awareness, and cultural preservation. These values are in line with Lickona's character education framework that emphasizes the integration of moral knowing, moral feeling, and moral action. The conclusion of this study confirms that the soundtrack song can be an effective medium for Phase F Learning Outcomes (CP) for grades XI-XII, namely evaluating song texts as literary texts, appreciating the aesthetic quality of lyrics, and writing reflections or literary creations inspired by songs. This also strengthens the implementation of the Merdeka Curriculum, supports the achievement of the Pancasila Student Profile, and reflects the vision of Islamic education Rahmatan lil 'Alamin. Thus, this research confirms the position of songs as a bridge between literary appreciation, character strengthening, and contextual learning in the digital era.

Keywords: morality value, *Jumbo* movie soundtrack, Indonesian Language learning, Madrasah Aliyah

INTRODUCTION

The development of digital technology has a major impact on various aspects of life, including the way people interact with works of art and culture, especially in how to appreciate literary works (Yanti, 2021: 945). If in the past a literary work could only be enjoyed through printed media such as books or magazines, now its existence is growing along with the rapid advancement of technology (Cindi et al., 2023: 81). Songs have become one of the most popular forms of modern literary works among the public, especially the younger generation. Like poetry, songs are composed with dense, aesthetic,



and meaningful language (Meriska Yosiana & Ratna Wulandari, 2022: 24). In the realm of literature, songs have the power to convey moral messages through musical language that everyone can accept (Nabillah, 2025: 34). In addition to being a means of expressing beauty, songs are often used as a medium of education and social criticism that affects human attitudes (Hayati, K. F., et al, 2022). Each stanza contains a deep meaning that reflects the moral values and emotions of its creator, thus presenting an inner experience that can be contemplated by the listener (Bohalima, 2023).

One of the real examples of a song that is being discussed is found in the soundtrack song of the movie *Jumbo*. *Jumbo* was released on March 31, 2025 by director Ryan Adriandhy, produced by Visinema Studio with Spring Board and Anami Movie. This movie was not only a production success involving more than 400 people and aired in 17 countries, but also recorded the history of Indonesian cinema because it managed to penetrate more than 9 million viewers on the 51st day of its screening (Gultom, C. A., Florencya, 2025). The success of the movie cannot be separated from the role of the soundtrack which has the function of strengthening emotions, building atmosphere, and emphasizing the message of the story (Ferdinan & Herera, 2025: 45). The three main songs part of the soundtrack are *Ada di Nadimu* (Bunga Citra Lestari, Prince Poetiray), *Dengar Hatimu* (Prince Poetiray & Quinn Salman), and *Kumpul Bocah* (MALIQ & D'Essentials). The three songs not only function as movie accompaniment, but also contain moral values that can be analyzed as modern literary works.

Moral values in literary works have a dual function as a means of character education and reflection of human life. Thomas Lickona (2012) emphasizes that good character is formed from three interrelated aspects of moral knowing (knowing goodness), moral feeling (feeling the urge towards goodness), and moral action (carrying out goodness as a habit). These three domains ensure that character is not only cognitively understood, but also emotionally felt and manifested in action. In the context of modern literary works such as songs, this medium is effective in conveying moral values imaginatively and reflectively (Purwati et al., 2024). The soundtrack of the movie *Jumbo* presents an ideal modern literary work to be studied in this framework, because the lyrics

strongly reflect and instill moral processes and become an effective medium for internalizing moral values as a whole in character cultivation.

The study of morality in literature is also very relevant to the current direction of national education. According to Ratna (2015:342) literary works function as a means of moral education that fosters social sensitivity, while Nurgiyantoro (2010:426) places moral values as an important part of literature appreciation in schools. In line with that, Lickona (2013:75) states that character education based on moral values must be built systematically in order to foster a generation with integrity. This view is in line with the implementation of the Merdeka Curriculum which emphasizes strengthening character through the Pancasila Student Profile, with the main characteristics of faith, global diversity, mutual cooperation, independence, critical reasoning, and creativity. In addition, in the madrasah environment, the Ministry of Religious Affairs added strengthening to the Rahmatan lil 'Alamin Student Profile which emphasizes compassion, tolerance, care, and respect for cultural diversity (Dewi et al., 2024:1298)

LITERARY REVIEWS

Several previous studies relevant to the study of morality values in song lyrics have been conducted by previous researchers. First, conducted by Mardatillah, R., Hasbi (2025) with the title "Analisis Nilai Moral Lagu 'Selalu Ada di Nadimu' dan 'Dengar Hatimu' dalam Perspektif Pendidikan" published in AUFKLARUNG: Journal of Indonesian Language, Literature, and Learning Studies, Vol. 4 No. 3, pp. 33-40. The results showed that both songs contained strong moral messages, such as resilience, emotional acceptance, support, hope, love, care, gratitude, listening skills, and self-awareness. Researchers recommend utilizing the song lyrics as learning media to shape character and improve students' emotional intelligence. The similarities of this research both examine the soundtrack song of the movie Jumbo and associate it with education. As for the difference, the previous study focused on moral values in the perspective of character education in two songs, while this study highlights the value of morality with a literary approach and its relevance in learning Indonesian in Madrasah Aliyah.

The next research was conducted by Sovi Fariha (Anif et al., 2019) with the title "Analisis Nilai-Nilai Moral Lagu Daerah dalam Membentuk Disiplin Mahasiswa"



published in the Journal of Lensa Pendas, Vol. 4 No. 1, pp. 17-27. 17-27. This study aims to reveal the moral values contained in folk songs and how they are utilized in fostering the discipline of fifth grade students of SD Negeri Mangunharjo Semarang. The results showed that the songs Gundul Gundul Pacul and Padang B ulan contain moral values of religiosity, responsibility, gender equality, and sociality that can be used by teachers as a medium to foster student discipline. The folk song has proven to be a positive stimulus in changing students' undisciplined behavior at school. The similarity between and this research is that both examine moral values in music and relate them to learning. The difference is that the previous study focused on folk songs as a medium for shaping the discipline of elementary school students, while this study focuses on the morality value of the *Jumbo* movie soundtrack song and its relevance to Indonesian language learning at Madrasah Aliyah.

From these studies, it can be seen that the study of moral values in songs has been carried out, but generally it is still limited to aspects of character education in general or the formation of student discipline. In-depth analysis of morality values in popular movie soundtrack songs such as *Jumbo* in the context of Indonesian language learning in Madrasah Aliyah is also still rare. This is the gap for this research to offer a new perspective, namely examining *Jumbo* movie soundtrack songs as modern literary works. The selection of the *Jumbo* movie soundtrack song as the object of research is based on the uniqueness of the lyrics and the popularity of this movie, making the song have a wide reach and influence on learning based on the Merdeka Curriculum. The combination of melody and poetic words not only evokes emotions and builds a deep atmosphere, but also has the potential to be used as a creative and contextual learning media to enrich students' linguistic and literary understanding in Indonesian language learning.

Based on this description, the problem formulations of this research are: (1) What are the morality values contained in the *Jumbo* movie soundtrack songs? (2) How are the morality values relevant to Indonesian language learning in Madrasah Aliyah? The purpose of this research is to describe the morality values contained in the songs and analyze their application in learning at Madrasah Aliyah. This research is expected to contribute theoretically, enriching the treasures of contemporary literary studies by

presenting morality analysis in songs as a form of modern literary works. Practically, this research is expected to be an alternative learning media that is creative, contextual, and relevant to the characteristics of Madrasah Aliyah students. In addition, this research is in line with the strengthening of the Pancasila Student Profile in the Merdeka Curriculum and supports the values of the Rahmatan lil 'Alamin Student Profile. Thus, the analysis of morality values in *Jumbo* soundtrack songs not only enriches literary appreciation, but also contributes to the character building of students according to the vision of the Merdeka Curriculum and the educational objectives at Madrasah Aliyah.

RESEARCH METHOD

The approach used in this research is descriptive qualitative through the library research method. The descriptive qualitative approach is an approach that aims to describe the facts or phenomena studied systematically, factually, and accurately (Sugiyono, 2017). This approach was chosen because it aims to describe and analyze the morality values contained in the *Jumbo* movie soundtrack song and its relevance to Indonesian language learning in Madrasah Aliyah. The primary data in this study are the lyrics of the songs *Dengar Hatimu, Ada di Nadimu* and *Kumpul Bocah* which are the soundtrack of the movie *Jumbo*. Meanwhile, secondary data were obtained from books, journal articles, proceedings, and official online sources relevant to the theory of morality in literary works. The theories used are the theory of moral value according to Lickona (2013), the theory of moral function of literary works according to Ratna (2015), and the theory of literary appreciation that places morals as an important element in the study according to Nurgiyantoro (2013).

Data collection was carried out through documentation techniques, namely downloading and copying song lyrics from official YouTube sources, then making notes on parts of the lyrics that contain morality values. Data analysis was carried out in three stages based on the concept of Miles and Huberman (in Kristiana et al., 2021:3), namely data reduction, data presentation, and conclusion drawing. In the reduction stage, researchers selected and grouped lyric data based on the category of morality values. The presentation stage was carried out by compiling an analysis table containing lyric quotes, moral value categories, and their relevance to learning. The last stage is drawing



conclusions, namely interpreting the results of the morality value analysis and linking them to Indonesian language learning at Madrasah Aliyah, especially in the elements of the Merdeka Curriculum such as reading, viewing, appreciating literary works, and expressing thoughts. This is done to adapt an effective learning approach in the era of rapid digital development (Sylvia et al., 2024:13).

RESULTS AND DISCUSSION

Data analysis of the lyrics of *Jumbo* movie soundtrack songs, namely *Selalu Ada di Nadimu*, *Dengar Hatimu*, and *Kumpul Bocah*, revealed a significant diversity of aesthetic and morality elements. To clarify the results of the analysis, the following data table summarizes the research findings.

Table 1: Results of Analysis of Morality Values of the Soundtrack Movie "Jumbo"

Kode Data Lagu	Judul lagu	Nilai Moralitas
DH/NM-	Dengar Hatimu	Rasa syukur, kesadaran diri, kepedulian, kasih sayang dan optimisme
AN/NM-	Ada di Nadimu	Ketangguhan dan keberanian, kesadaran diri, kepedulian, kasih sayang dan optimisme
KB/NM-	Kumpul Bocah	Rasa syukur, kasih sayang, pelestarian budaya,

Based on the table of data results above, to understand the moral values contained in the song lyrics, the next step is to present the results of the analysis that has been done. The following is a systematic presentation of the research findings regarding in-depth discussion of each morality value that appears in the *Jumbo* movie soundtrack song.

A. Morality Values of *Jumbo* Movie Soundtrack

According to Lickona (2012), moral values are principles that guide individuals in acting, behaving, and making decisions that are in accordance with goodness, truth, and social norms. This is in line with the view that songs can be a medium for character education, foster empathy, and increase emotional awareness

(Lickona, 2012; Mardatillah & Hasbi, 2025). Based on the results of the lyric analysis, eight main morality values were found in the *Jumbo* movie soundtrack song.

1. Gratitude

According to Lickona (2013) gratitude is included in character values related to moral feeling, which is a positive feeling that fosters empathy, love, and appreciation for life. This value appears in the song *Dengar Hatimu* in (data code: DH/NM-1) through the lirik "Kapan terakhir kali, kamu menyadari, bersyukur atas kasih karunia-Nya?". The lyrics emphasize that humans often neglect to be grateful, even though daily life is filled with blessings that should be appreciated. A similar value can be seen in the song Kumpul Bocah (data code: KB/NM-1) through the lyrics "Kedua tangan diayun kiri dan ke kanan, hari ini bahagia, terbias di wajahnya". The lyrics symbolize simple happiness as a form of gratitude for life.

In the context of Lickona's framework, the lyrics in the song *Dengar Hatimu* foster moral knowing, namely cognitive awareness that gratitude is an important attitude in life. Simple happiness in the song *Kumpul Bocah* reflects moral feeling, which is a positive feeling born from a sense of sufficiency and self-acceptance. From both understanding and feeling, there is an urge to realize moral action, which is to act by accepting, appreciating, and being grateful for every blessing that is present in everyday life.

2. Compassion

Love is an important value that is present in all of *Jumbo*'s movie soundtracks, namely *Ada di Nadimu, Kumpul Bocah*, and *Dengar Hatimu*. In the song *Dengar Hatimu* (DH/NM-4) through the lyrics "*Lihat sekelilingmu, sadari semua (Semua) yang kau butuhkan ada di sini (Ada di sini)*". This lyric teaches compassion through concern for the surroundings and awareness of the presence of support from those closest to you. Then in the song *Ada di Nadimu* (data code: AN/NM-12) through the lyric quote "*Ingatlah ini bukan sekedar kata, maksudnya kelak akan menjadi makna, ungkapan cintaku dari hati*" emphasizes that true affection does not stop at words, but is realized in sincerity. Furthermore, the song *Kumpul Bocah* (data code: KB/NM-2) through the lyrics "*Kita buat hari ini penuh*



riang, berkumpul bersama teman". The lyrics teach the importance of social relations in togetherness and friendship brings happiness.

The value contained based on the data analysis is love. At the level of moral knowing, the lyrics provide an understanding that affection is realized through care, sincerity, and togetherness. This understanding fosters moral feeling in the form of love, empathy, and concern for others who are present in the immediate social environment. From this understanding and feeling, moral action is born in the form of real actions to care, love, and build harmonious relationships with others. In line with Ratna (2015) who emphasizes the moral function of literature, the lyrics show the importance of compassion in social relations.

3. Care

The value of caring is found in the song *Dengar Hatimu* and *Ada di Nadimu* in the song *Dengar Hatimu*. In the song *Dengar Hatimu* (data code: DH/NM-4) through the lyric quote "*Berhenti sejenak untuk menyadarinya, peduli besar arti cinta ini*". This expression invites listeners not to rush through life, but to take the time to pay attention to others. Then the same message appears in *Ada di Nadimu* (data code: AN/NM-2) through the lyrics "*Andaikan, saat itu datang, kami tak ada menemani*". This lyric implies that presence and togetherness are a tangible manifestation of care. Without friends or close people, a person will feel lonely and difficult, so empathy and the presence of others are very important.

The value contained based on the data analysis is care. At the level of moral knowing, the lyrics provide an understanding that humans cannot live alone without the attention and togetherness of others. This understanding gave birth to a moral feeling in the form of empathy, which is a feeling of concern when someone has to face difficulties alone. From this knowledge and feeling, moral action is born in the form of encouragement to be present, accompany, and give attention to others. Ratna (2015) sees literary works as fostering social sensitivity, and Nurgiyantoro (2010) asserts that it is a mirror of human experience. Through these two songs, caring is presented not only as a feeling, but also an action that strengthens human bonds.

4. Resilience and Courage

The value of resilience and courage appears strong and is only found in the song *Ada di Nadimu*. In (data code: AN/NM-1) through the lyrics "*Kala nanti badai 'kan datang, angin akan buat kau goyah, maafkan hidup memang ingin kau lebih kuat*". This lyric describes an invitation to remain steadfast and resilient when facing life's trials. Then in (data code: AN/NM-4) through the lyrics "*Sedikit demi sedikit, engkau akan berteman pahit*". This lyric emphasizes that the bitterness of life is part of the maturation process, as well as forming courage and resilience.

The values contained in both lyrics are resilience and courage. At the level of moral knowing, the lyrics provide an understanding that life's difficulties are inevitable and must be faced with strength. This understanding gives birth to a moral feeling in the form of courage to face suffering without fear or surrender. From this knowledge and feeling, moral action arises in the form of an unyielding attitude, courage to step up, and remain strong despite difficulties. In line with the opinion of Nurgiyantoro (2010) that literature is a mirror of life's journey, this song presents suffering not to be feared, but as a process of forming a strong personality.

5. Optimism

The value of optimism is found in the songs *Dengar Hatimu* and *Ada di Nadimu*. In the song *Dengar Hatimu* (data code: DH/NM-6) through the lyrics "*Dengar suara jauh, dalam lubuk hatimu, kau 'kan mengerti, kau akan baik saja*". This lyric gives confidence that even though a person faces difficulties, he still has the inner strength to get through it. Then there is *Ada di Nadimu* in (data code: AN/NM-7) through the lyrics "*Anakku, ingatlah semua lelah tak akan tersia*". This lyric contains a message that every struggle is never in vain, but will bear fruitful results.

The value contained in the data above is optimism. At the level of moral knowing, the lyrics teach an understanding that difficulties are not permanent and every struggle will bring results. This understanding gives birth to a moral feeling in the form of belief and hope that fosters enthusiasm in a person not to give up



easily. Furthermore, from this knowledge and feelings moral action is born, namely the urge to continue to move forward, fight, and believe that every effort will bear fruit. This is in line with the opinion of Nurgiyantoro (2010) which emphasizes that literary works are a mirror of human experience, so that through the lyrics of this song optimism is presented as an attitude that gives strength in facing life's journey, especially in today's digital era.

6. Self-Awareness

The value of self-awareness is found in the songs *Dengar Hatimu* and *Ada di Nadimu*. In the song *Dengar Hatimu* (data code: DH/NM-2) through the lyrics "Aku sibuk mengejar, semua yang kucari, sampai melupakan arti cinta ini". These lyrics describe the regret of someone who is too immersed in ambition to forget more valuable things, namely love and affection. Then in the song *Ada di Nadimu* on (data code: AN/NM-5) through the lyrics "Luapkanlah saja bila harus menangis". This lyric emphasizes the importance of honesty with oneself by accepting emotions naturally.

The value contained in both lyrics is self-awareness. At the level of moral knowing, the lyrics provide an understanding that busyness and ambition often make humans forget important values such as love, care, and honesty towards themselves. This understanding fosters moral feeling in the form of awareness and courage to accept feelings as they are, including sadness and fragility. Furthermore, from this knowledge and feeling comes moral action in the form of the ability to self-regulate, balance ambition with compassion, and express emotions healthily. In line with Ratna'sview (2015) that literary works foster social and emotional sensitivity, the lyrics of this song show that self-awareness is an important part of building a more humane relationship with oneself and with others.

7. Cultural Preservation

The value of cultural preservation is only found in the song *Kumpul Bocah*. First, in (data code: KB/NM-4) through the lyrics "*Bermain pelangi (Syalalala lalala lala) bersama dewa-dewi (Syalalala lalala lala)*". These lyrics illustrate efforts to maintain the traditions and mythologies inherent in local

culture. Furthermore (data code: KB/NM-6) through the lyrics "Bersama teman-teman, menari jaipongan". This lyric seems to invite to introduce and preserve traditional Sundanese art. The value of cultural preservation is also reinforced in (data code: KB/NM-7) through the lyrics "Timplak timplung timplak, timplak timplung bletak, kempul kemplak kembyar". These lyrics bring out the musical nuances of the Nusantara tradition that are so beautiful. Based on the three examples of data, the song Kumpul Bocah has a real meaning in maintaining, reviving and passing on cultural arts to the next generation.

The value contained in both lyrics is an effort to preserve culture. At the level of moral knowing, the lyrics provide an understanding that tradition, art, and local musicality are identities that must be preserved so that they are not lost to the times. This understanding fosters moral feeling in the form of pride, love, and concern for the archipelago's culture as an ancestral heritage. From here moral action is born in the form of a real drive to introduce, preserve, and revive traditional arts in the midst of modern society. In line with Burhan Nurgiyantoro (2010) asserts that literary works reflect the social and cultural reality of society, the song *Kumpul Bocah* is not only entertainment, but also a medium of cultural appreciation. Thus, the moral message instilled is that preserving culture means preserving the identity, togetherness, and sustainability of the nation's social life.

B. Relevance of *Jumbo* Movie Soundtrack to Indonesian Language Learning in Madrasah Aliyah

This research shows that the song lyrics in the soundtrack of *Jumbo* movie not only contain the richness of language style and imagery, but also loaded with moral values such as gratitude, love, care, resilience, optimism, self-awareness, togetherness, to cultural preservation. These values are relevant to Indonesian language learning at Madrasah Aliyah within the framework of the Merdeka Curriculum, especially Phase F Learning Outcomes (CP) for grades XI-XII. Learners are invited to evaluate literary texts, appreciate works of art, and write reflections or literary creations inspired by the song text (Kemendikbudristek, 2024). This shows that songs can be utilized as contextual learning media, close to the lives of teenagers, as well as an innovative means of developing linguistic and literary skills.



In addition, the integration of moral values in *Jumbo*'s songs is in line with the strengthening of the Pancasila Student Profile. For example, the values of gratitude and compassion strengthen the dimensions of faith, devotion to God Almighty, and noble character, the values of care, togetherness, and cultural preservation reflect mutual cooperation and global diversity, while resilience, optimism, and self-awareness support independent, critical reasoning, and creative attitudes. Furthermore, the morality of *Jumbo*'s song can also be placed within the framework of the Ministry of Religious Affairs' vision of Islam *Rahmatan lil 'Alamin*. The values of love, care, and togetherness contained in the song lyrics reflect the teachings of Islam that are humanist, moderate, and a blessing for all nature. Thus, the results of this study have practical implications in the form of utilizing *Jumbo* soundtrack songs as Indonesian teaching materials that not only emphasize literacy skills, but also shape the character of Madrasah Aliyah students who have Pancasila profiles, noble character, and reflect the values of *Rahmatan lil 'Alamin*.

CONCLUSIONS

This study shows that the soundtrack of the movie Jumbo contains seven main morality values, namely gratitude, compassion, care, resilience and courage, optimism, self-awareness, and cultural preservation. These values are reflected through song lyrics that are full of meaning and in line with the concept of moral education according to Lickona which includes moral knowing, moral feeling, and moral action. This finding confirms that modern literary works such as songs can be utilized in learning Indonesian in Madrasah Aliyah, especially in the Merdeka Phase F Curriculum, emphasizing the ability to evaluate texts, appreciate literary works, and write reflections or creations. In addition, the integration of moral values in *Jumbo* movie soundtrack songs supports the strengthening of the Pancasila Student Profile including faith and noble character, mutual cooperation, independence, creativity, and critical reasoning and is in line with the vision of Islamic education Rahmatan lil 'Alamin which emphasizes compassion, care, and universal benefit. Thus, this study provides a theoretical contribution in the study of popular literature as well as practical implications in character education, namely the use of songs as contextual teaching materials that are relevant to the needs of digital era students.

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